



Florida: Expanding Exports and Creating Jobs through Trade Agreements

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Exports Support Jobs for American Workers

Total exports from Florida helped contribute to the record-setting value of U.S. goods and services exports in 2013, which reached \$2.3 trillion. Nationally, jobs supported by exports reached nearly 10 million in 2012, up 1.3 million since 2009. In 2011, over one-sixth (18.3 percent) of all manufacturing workers in Florida depended on exports for their jobs.

Exports Sustain Thousands of Florida Businesses

A total of 60,147 companies exported from Florida locations in 2011. Of those, 57,381 (95.4 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over two-thirds (68.0 percent) of Florida's total exports of merchandise in 2011.

Foreign Investment Creates Jobs in Florida

In 2011, foreign-controlled companies employed 238,600 Florida workers. Major sources of foreign investment in Florida in 2011 included the United Kingdom, Canada, Japan, and Switzerland.

Foreign investment in Florida was responsible for 3.8 percent of the state's total private-industry employment in 2011.

Florida Depends on World Markets

Florida's export shipments of merchandise in 2013 totaled \$60.5 billion.

The state's largest market was Brazil. Florida posted merchandise exports of \$5.4 billion to Brazil in 2013,

representing 8.9 percent of the state's total merchandise exports. Brazil was followed by Canada (\$4.5 billion), Switzerland (\$3.4 billion), Colombia (\$3.3 billion), and Venezuela (\$3.2 billion).

The state's largest merchandise export category is Computer & Electronic Products, which accounted for \$14.7 billion of Florida's total merchandise exports in 2013. Other top merchandise exports are Transportation Equipment (\$9.2 billion), Chemicals (\$6.7 billion), Machinery, Except Electrical (\$6.1 billion), and Primary Metal Manufactures (\$5.6 billion).

Florida's Metropolitan Exports

In 2012, the following metropolitan areas in Florida recorded merchandise exports: Miami-Fort Lauderdale-Pompano Beach (\$47.9 billion), Tampa-St. Petersburg-Clearwater (\$7.2 billion), Orlando-Kissimmee-Sanford (\$3.9 billion), Jacksonville (\$2.6 billion), Lakeland-Winter Haven (\$1.9 billion), Pensacola-Ferry Pass-Brent (\$1.1 billion), Palm Bay-Melbourne-Titusville (\$982 million), North Port-Bradenton-Sarasota (\$804 million), Cape Coral-Fort Myers (\$510 million), and Gainesville (\$349 million).

Free Trade Agreements

The United States currently has free trade agreements in force with 20 countries, which account for \$21.9 billion (36 percent) of Florida's exports. During the past 10 years, exports from Florida to these markets grew by 89 percent, with NAFTA, Colombia, CAFTA-DR, Peru, and Chile showing the largest dollar growth during this period.

Prepared by the Office of Trade and Economic Analysis, International Trade Administration, U.S. Department of Commerce. For more resources please see www.trade.gov/mas/ian.

Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis.